

Benchmarking Beyond Asset Size: 2010 Top 100 Lists



Benchmarking Beyond Asset Size: *Top 100 Lists*

“What's your foundation's asset size?” This is the most commonly asked question in the community foundation field. However, every community foundation is unique; assets represent just one way to describe how a community foundation operates. Other factors, such as grantmaking, fundraising, donor engagement, and community context all contribute to a community foundation's unique attributes and challenges.

In this publication, we highlight attributes that characterize community foundations in ways beyond asset values. 2010 Columbus Survey participants are ranked based on:

- **Most Active Grantmakers** - distribution rates, alongside percent of donor advised assets
- **Most Gifts per Capita** - gifts per capita, alongside population of community served
- **Most Activity** - total gift & grant transactions, alongside average transaction size

These rankings are not intended to give recommendations of what is 'best'. Rather, these rankings represent a new perspective on appropriate peer benchmarks for your foundation.

In addition to offering new peer group perspectives for your foundation, these rankings can be used to evaluate how your foundation's values and mission align with its ranking. Some examples of aligning values with rankings include:

Grantmaking - if your foundation is focused on channeling funds from various sources into the community or working to engage donor advisors who are active philanthropists, then a high distribution rate would be 'best'. On the other hand, low distribution rates and a lower ranking in grantmaking activity would be valued if your foundation is primarily focused on building endowment.

Transactions - higher levels of transactions may result from affiliations with community projects (fiscally sponsored), fundraising funds, or other creative fundraising vehicles such as giving cards. These strategies are aimed at increasing gifts to and grants from these funds to promote philanthropy among different populations. However, if you are cultivating larger bequests and focusing on larger, but fewer, grants in your community, you may value being ranked lower on this metric and focus more on just the transaction size.

If you are included in any of the lists, consider communicating your position to promote community philanthropy in your area.

CF Insights members can visit www.cfinsights.org to compare your foundation's performance relative to new peer sets based on these criteria.

Not included in the rankings? Consider joining the 252 community foundations that participate in the Columbus Survey. Visit www.cfinsights.org to find out how to contribute your data or how to become a CF Insights member.

Community Foundations Ranked by Most Active Grantmakers 2010 Fiscal Year Ends

The distribution rate is calculated by dividing the foundation's total grants by total assets (including supporting organizations) at the end of the foundation's 2010 fiscal year. The Percent of Total Assets in Donor Advised Funds is the total amount of IRS-classified donor advised funds divided by total foundation assets.

2010 Rank	Foundation Name	Distribution Rate	Total Assets Donor Advised
1	St. Louis Community Foundation	45%	60%
2	Communities Foundation of Oklahoma	43%	13%
3	Community Foundation of Jackson Hole	38%	53%
4	Telluride Foundation	34%	8%
5	The Greater Kansas City Community Foundation	23%	77%
6	Whatcom Community Foundation	22%	13%
7	San Angelo Area Foundation	21%	28%
8	Community Foundation of the Florida Keys	21%	26%
9	Flathead Community Foundation	19%	92%
10	Orange County Community Foundation	19%	59%
11	Community Foundation of Greater Des Moines	18%	45%
12	Greater Houston Community Foundation	18%	85%
13	Napa Valley Community Foundation	18%	43%
14	Western Colorado Community Foundation	17%	15%
15	The Community Foundation for the National Capital Region	16%	76%
16	Foundation For The Carolinas	16%	58%
17	Community Foundation of Greater Chattanooga, Inc.	16%	34%
18	Silicon Valley Community Foundation	16%	73%
19	The Dallas Foundation	16%	37%
20	Heritage Fund - The Community Foundation of Bartholomew County, Inc.	15%	2%
21	Community Foundation of Santa Cruz County	15%	24%
22	The Greater Cincinnati Foundation	15%	37%
23	Foundation for the Mid South	15%	0%
24	Austin Community Foundation	14%	58%
25	The Community Foundation Serving Boulder County	14%	66%
26	The Community Foundation of Middle Tennessee	14%	75%
27	Community Foundation of Western Nevada	14%	77%
28	Communities Foundation of Texas, Inc.	14%	52%
29	The Community Foundation for Greater Atlanta	14%	66%
30	Baltimore Community Foundation, Inc.	14%	49%
31	Community Foundation of Greater Lakeland	13%	83%
32	Community Foundation of Sonoma County	13%	12%
33	The Denver Foundation	12%	44%
34	The Community Foundation of Louisville, Inc.	12%	57%
35	East Bay Community Foundation	12%	54%
36	California Community Foundation	12%	33%
37	The Community Foundation in Jacksonville	11%	50%
38	Harrison County Community Foundation, Inc.	11%	0%
39	The Community Foundation of Greater Birmingham	11%	40%
40	The Boston Foundation	11%	37%
41	Community Foundation of New Jersey	11%	65%
42	Omaha Community Foundation	11%	50%
43	East Texas Communities Foundation, Inc.	11%	45%
44	Gainesville Community Foundation	11%	72%
45	Community Foundation of North Florida	11%	59%
46	The Dayton Foundation	11%	11%
47	The Columbus Foundation	10%	23%
48	Piedmont Community Foundation	10%	38%
49	Triangle Community Foundation	10%	66%
50	Truman Heartland Community Foundation	10%	12%

Community Foundations Ranked by Most Active Grantmakers (Continued)

2010 Rank	Foundation Name	Distribution Rate	Total Assets Donor Advised
51	St. Croix Valley Foundation	10%	24%
52	Community Foundation of Greater Jackson	10%	46%
53	Santa Barbara Foundation	10%	16%
54	Arizona Community Foundation	10%	33%
55	Shasta Regional Community Foundation	9%	25%
56	The Alaska Community Foundation	9%	60%
57	Hutchinson Community Foundation	9%	33%
58	Santa Fe Community Foundation	9%	29%
59	Community Foundation of Western Massachusetts	9%	26%
60	Sonora Area Foundation	9%	51%
61	Elkhart County Community Foundation	9%	15%
62	Fairfield County Community Foundation	9%	43%
63	The Community Foundation of Collier County	9%	36%
64	Community Foundation for Southeast Michigan	9%	24%
65	Community Foundation of Greater Memphis, Inc.	9%	57%
66	The San Diego Foundation	9%	56%
67	Gulf Coast Community Foundation of Venice	9%	10%
68	Coastal Community Foundation of South Carolina	9%	NA
69	Community Foundation of Greater Fort Wayne	9%	13%
70	Middletown Community Foundation	9%	10%
71	Toledo Community Foundation, Inc.	9%	21%
72	Berkshire Taconic Community Foundation, Inc.	9%	25%
73	Community Foundation of Greater Greensboro	8%	44%
74	The Vermont Community Foundation	8%	45%
75	The Moline Foundation	8%	1%
76	Community Foundation for the Fox Valley Region, Inc.	8%	30%
77	Rochester Area Community Foundation	8%	33%
78	The Seattle Foundation	8%	43%
79	The Chicago Community Trust	8%	22%
80	Community Foundation of Western North Carolina	8%	41%
81	The Park City Foundation	8%	53%
82	Lenawee Community Foundation	8%	7%
83	The Winston-Salem Foundation	8%	30%
84	Blue Grass Community Foundation	8%	29%
85	Communities of Coastal Georgia Foundation	8%	49%
86	The San Francisco Foundation	8%	39%
87	Chester County Community Foundation	8%	33%
88	Community Foundation of Southern Wisconsin, Inc.	8%	1%
89	Greater New Orleans Foundation	8%	58%
90	Kern Community Foundation	8%	23%
91	Adirondack Community Trust	7%	19%
92	The New York Community Trust	7%	42%
93	Sioux Falls Area Community Foundation	7%	25%
94	Community Foundation of the Central Blue Ridge	7%	5%
95	Arkansas Community Foundation	7%	22%
96	Community Foundation of the Ozarks	7%	22%
97	Community Foundation of Northeast Iowa	7%	19%
98	The Hamilton Community Foundation	7%	9%
99	Community Foundation of the Great River Bend	7%	NA
100	Central Carolina Community Foundation	7%	29%

Community Foundations Ranked by Most Gifts per Capita 2010 Fiscal Year Ends

Gifts per capita is calculated by dividing the foundation's total gifts (including supporting organizations) by the population of the foundation's service area. The service area is defined by each community foundation.

2010 Rank	Foundation Name	Gifts Per Capita	Population of area served
1	Community Foundation of Jackson Hole	\$486.85	30,000
2	Harrison County Community Foundation, Inc.	\$348.48	38,000
3	Telluride Foundation	\$186.40	13,000
4	Omaha Community Foundation	\$173.66	1,000,000
5	Baton Rouge Area Foundation	\$142.15	1,000,000
6	Grand Haven Area Community Foundation	\$135.09	56,000
7	Marin Community Foundation	\$134.61	250,000
8	Parasol Tahoe Community Foundation, Inc.	\$125.73	20,000
9	The Greater Kansas City Community Foundation	\$124.81	2,067,585
10	Kosciusko County Community Foundation, Inc.	\$108.41	76,275
11	Silicon Valley Community Foundation	\$103.02	2,477,189
12	Hutchinson Community Foundation	\$98.55	68,000
13	Foundation For The Carolinas	\$92.12	2,297,357
14	San Angelo Area Foundation	\$88.72	156,000
15	The Park City Foundation	\$86.65	37,000
16	The Winston-Salem Foundation	\$79.73	350,670
17	The Dayton Foundation	\$77.10	827,569
18	The Findlay-Hancock County Community Foundation	\$75.76	36,672
19	Northern Chautauqua Community Foundation	\$72.53	24,000
20	Tulsa Community Foundation	\$71.62	1,500,000
21	Rush County Community Foundation	\$70.60	19,000
22	Greater Salina Community Foundation	\$69.20	130,000
23	Western Colorado Community Foundation	\$63.28	350,000
24	Santa Barbara Foundation	\$62.36	419,000
25	The Hamilton Community Foundation	\$62.21	40,000
26	The Greater Cedar Rapids Foundation	\$61.44	208,000
27	The Minneapolis Foundation	\$58.17	382,618
28	Community Foundation of Greater Des Moines	\$56.44	650,000
29	Kalamazoo Community Foundation	\$52.35	250,000
30	Heritage Fund - The Community Foundation of Bartholomew County, Inc.	\$52.00	71,500
31	Portland Foundation IN	\$51.81	21,000
32	Phelps County Community Foundation, Inc.	\$50.41	10,000
33	Community Foundation of NCW	\$49.06	125,000
34	The Community Foundation of the Holland/Zeeland Area	\$48.32	80,000
35	Sioux Falls Area Community Foundation	\$45.31	233,000
36	The Cleveland Foundation	\$44.65	1,000,000
37	The Community Foundation of Louisville, Inc.	\$43.07	1,258,577
38	Erie Community Foundation	\$42.74	280,000
39	Taos Community Foundation, Inc.	\$40.99	31,500
40	Berkshire Taconic Community Foundation, Inc.	\$40.97	300,000
41	Spartanburg County Foundation	\$40.88	286,800
42	The Pittsburgh Foundation	\$38.74	1,576,692
43	Community Foundation of Sonoma County	\$38.11	475,000
44	The Community Foundation of Middle Tennessee	\$37.59	2,000,000
45	New Hampshire Charitable Foundation	\$37.30	1,300,000
46	Community Foundation of Greater Chattanooga, Inc.	\$36.86	337,175
47	Midland Area Community Foundation	\$36.01	110,000
48	Fremont Area Community Foundation	\$35.78	50,000
49	Evanston Community Foundation	\$35.63	75,500
50	Community Foundation of Sarasota County	\$35.39	880,375

Community Foundations Ranked by Most Gifts per Capita (*Continued*)

2010 Rank	Foundation Name	Gifts Per Capita	Population of area served
51	Community Foundation of Santa Cruz County	\$35.32	256,220
52	The Seattle Foundation	\$35.25	1,810,000
53	Community Foundation for the Fox Valley Region, Inc.	\$35.11	403,500
54	Hawaii Community Foundation	\$34.37	1,400,000
55	Community Foundation of Greater Greensboro	\$34.28	300,000
56	The Greater Cincinnati Foundation	\$32.74	1,900,000
57	The Community Foundation of North Central Wisconsin	\$32.58	132,000
58	Beckley Area Foundation	\$32.54	176,000
59	The Community Foundation of Frederick County Maryland, Inc.	\$32.14	237,000
60	Gulf Coast Community Foundation of Venice	\$31.79	550,000
61	East Bay Community Foundation	\$31.62	2,400,000
62	Blue River Foundation, Inc.	\$30.76	44,114
63	Blue Mountain Community Foundation	\$30.57	75,000
64	The Oregon Community Foundation	\$29.13	3,700,000
65	Community Foundation of the Great River Bend	\$29.10	375,000
66	The Community Foundation for Greater Atlanta	\$27.74	5,000,000
67	Community Foundation Serving Richmond and Central Virginia	\$27.52	1,100,000
68	The Columbus Foundation	\$26.91	5,000,000
69	Community Foundation of Northeast Iowa	\$26.90	250,000
70	Petoskey-Harbor Springs Area Community Foundation	\$26.45	31,435
71	West Central Initiative	\$25.96	215,000
72	Lenawee Community Foundation	\$25.88	100,000
73	Toledo Community Foundation, Inc.	\$25.42	500,000
74	Central Indiana Community Foundation, Inc.	\$25.12	1,000,000
75	Whatcom Community Foundation	\$24.88	200,434
76	Montgomery County Community Foundation	\$24.58	35,000
77	Oshkosh Area Community Foundation	\$24.11	206,000
78	Ann Arbor Area Community Foundation	\$24.09	350,000
79	Community Foundation of Greater Lakeland	\$23.60	550,000
80	Community Foundation for Muskegon County	\$23.16	254,018
81	Maine Community Foundation, Inc.	\$22.56	1,300,000
82	Madison Community Foundation	\$21.88	491,000
83	Brown County Community Foundation	\$21.49	15,242
84	Sonora Area Foundation	\$21.33	58,000
85	Oklahoma City Community Foundation, Inc.	\$21.24	1,000,000
86	Community Foundation of the Eastern Shore, Inc.	\$20.71	176,657
87	Community Foundation of Greater Memphis, Inc.	\$20.56	1,286,151
88	The Community Foundation Serving Boulder County	\$20.28	303,482
89	Greater Houston Community Foundation	\$20.16	3,822,509
90	Wyoming Community Foundation	\$19.68	544,270
91	Baltimore Community Foundation, Inc.	\$19.42	1,400,000
92	Greater New Orleans Foundation	\$19.22	1,000,000
93	Community Foundation of Grant County, Indiana, Inc.	\$19.15	73,000
94	The Denver Foundation	\$18.90	2,800,000
95	The Community Foundation of Collier County	\$18.54	315,258
96	Hancock County Community Foundation, Inc.	\$18.29	70,000
97	Community Foundation of Western North Carolina	\$17.47	821,000
98	The Vermont Community Foundation	\$17.37	626,000
99	The Community Foundation for Greater New Haven	\$17.35	600,000
100	The Community Foundation in Jacksonville	\$17.30	1,000,000

Community Foundations Ranked by Most Activity Volume

2010 Fiscal Year Ends

Total transactions represent the number of gifts and grants processed annually (including supporting organizations). The Average Transaction size represents the total dollar value of gifts plus the total dollar value of grants divided by the total number of transactions (gift + grant count).

2010 Rank	Foundation Name	Total Transactions (#)	Average Transaction Size
1	The Greater Kansas City Community Foundation	63,342	\$3,240
2	The Community Foundation of Middle Tennessee	24,622	\$10,011
3	Austin Community Foundation	21,497	\$6,100
4	The Dayton Foundation	20,428	\$26,677
5	Communities Foundation of Texas, Inc.	16,229	\$13,819
6	Foundation For The Carolinas	16,041	\$32,179
7	Silicon Valley Community Foundation	15,855	\$10,601
8	Greater Houston Community Foundation	15,212	\$17,408
9	The New York Community Trust	14,400	\$6,145
10	Minnesota Community Foundation and The Saint Paul Foundation	13,843	\$17,767
11	The Greater Cincinnati Foundation	13,196	\$9,380
12	The Columbus Foundation	12,652	\$9,290
13	The Pittsburgh Foundation	12,107	\$28,943
14	The Winston-Salem Foundation	10,754	\$10,152
15	California Community Foundation	10,640	\$3,650
16	Rochester Area Community Foundation	10,144	\$16,772
17	The Community Foundation for the National Capital Region	9,964	\$23,924
18	The Community Foundation for Greater New Haven	9,624	\$17,922
19	Community Foundation for the Fox Valley Region, Inc.	9,598	\$7,904
20	The Community Foundation of Louisville, Inc.	9,373	\$6,785
21	Community Foundation of the Ozarks	8,934	\$18,392
22	The San Diego Foundation	8,906	\$26,905
23	Omaha Community Foundation	8,735	\$10,191
24	Community Foundation of New Jersey	8,699	\$13,581
25	Berkshire Taconic Community Foundation, Inc.	8,691	\$14,084
26	Baltimore Community Foundation, Inc.	8,555	\$5,098
27	Tulsa Community Foundation	8,510	\$6,510
28	Community Foundation of Greater Des Moines	8,446	\$5,880
29	The Boston Foundation	8,440	\$6,849
30	North Carolina Community Foundation	8,300	\$4,844
31	Community Foundation for Muskegon County	8,097	\$9,613
32	Arizona Community Foundation	8,001	\$10,693
33	Nebraska Community Foundation	7,794	\$10,320
34	Community Foundation of Jackson Hole	7,635	\$17,459
35	The Community Foundation for Greater Atlanta	7,526	\$16,763
36	The Chicago Community Trust	7,199	\$31,153
37	Arkansas Community Foundation	7,124	\$18,666
38	The Oregon Community Foundation	7,069	\$16,599
39	Community Foundation Serving Richmond and Central Virginia	6,972	\$14,182
40	The Minneapolis Foundation	6,888	\$4,290
41	The Seattle Foundation	6,797	\$3,529
42	The San Francisco Foundation	6,645	\$19,672
43	The Denver Foundation	6,609	\$7,984
44	Community Foundation of Greater Memphis, Inc.	6,577	\$13,604
45	East Bay Community Foundation	6,551	\$7,534
46	Kalamazoo Community Foundation	6,533	\$4,002
47	Maine Community Foundation, Inc.	6,467	\$7,086
48	Oklahoma City Community Foundation, Inc.	6,448	\$7,985
49	Community Foundation for the Alleghenies	6,236	\$2,407
50	Community Foundation of Greater Chattanooga, Inc.	6,221	\$3,805

Community Foundations Ranked by Most Activity Volume (Continued)

2010 Rank	Foundation Name	Total Transactions (#)	Average Transaction Size
51	The Dallas Foundation	6,167	\$3,751
52	Baton Rouge Area Foundation	6,134	\$6,112
53	Community Foundation of the Great River Bend	6,106	\$9,009
54	Triangle Community Foundation	6,061	\$2,923
55	Community Foundation of Western North Carolina	5,956	\$4,506
56	The Greater Milwaukee Foundation	5,918	\$2,416
57	Community Foundation of Southern Wisconsin, Inc.	5,797	\$1,638
58	Greater New Orleans Foundation	5,628	\$10,162
59	Oshkosh Area Community Foundation	5,563	\$12,555
60	Hawaii Community Foundation	5,536	\$5,218
61	Communities Foundation of Oklahoma	5,474	\$5,965
62	Central Minnesota Community Foundation	5,405	\$3,614
63	Community Foundation for Southeast Michigan	5,347	\$17,434
64	New Hampshire Charitable Foundation	5,323	\$1,880
65	The Community Foundation of Frederick County Maryland, Inc.	5,065	\$8,097
66	Fremont Area Community Foundation	4,947	\$9,878
67	Madison Community Foundation	4,814	\$5,948
68	Capital Region Community Foundation	4,535	\$5,233
69	Santa Fe Community Foundation	4,474	\$7,676
70	Spartanburg County Foundation	4,401	\$7,894
71	Community Foundation of Greater Greensboro	4,324	\$5,918
72	The Rhode Island Community Foundation	4,241	\$1,120
73	Toledo Community Foundation, Inc.	4,237	\$5,299
74	Community Foundation of Northeast Iowa	4,109	\$8,956
75	Community Foundations of the Hudson Valley	4,108	\$6,365
76	Sioux Falls Area Community Foundation	4,088	\$3,146
77	Santa Barbara Foundation	4,024	\$2,189
78	Grand Rapids Community Foundation	4,016	\$3,680
79	Central Indiana Community Foundation, Inc.	4,014	\$4,896
80	Akron Community Foundation	4,009	\$2,584
81	The Community Foundation Serving Boulder County	3,976	\$6,708
82	The Cleveland Foundation	3,939	\$5,933
83	Orange County Community Foundation	3,867	\$2,621
84	Idaho Community Foundation	3,852	\$5,390
85	Community Foundation of Sarasota County	3,816	\$7,261
86	Central New York Community Foundation	3,686	\$6,540
87	Grand Haven Area Community Foundation	3,623	\$3,321
88	Sacramento Region Community Foundation	3,512	\$3,974
89	The Community Foundation of the Holland/Zeeland Area	3,437	\$5,699
90	Ventura County Community Foundation	3,435	\$2,314
91	Truman Heartland Community Foundation	3,391	\$5,957
92	Community Foundation of Western Massachusetts	3,281	\$16,109
93	Community Foundation for Southern Arizona	3,274	\$5,723
94	Chester County Community Foundation	3,244	\$3,022
95	The Community Foundation of Lorain County	3,237	\$8,102
96	Fairfield County Community Foundation	3,211	\$12,661
97	The Community Foundation of Greater Birmingham	3,127	\$5,979
98	Community Foundation for Greater Buffalo	3,086	\$3,559
99	Erie Community Foundation	3,005	\$3,895
100	Coastal Bend Community Foundation	2,945	\$3,902



The idea behind CF Insights is simple:

What if *each* community foundation could know what *all* community foundations collectively know?

CF Insights is a unique resource helping community foundations use information to improve decision making, performance, and sustainability. If you find this report valuable, we hope you'll join CF Insights' membership, and become part of a community that is improving access to performance data and sharing knowledge across the field. Visit www.cfinsights.org to learn more, update the database with your most recent performance data, and download tools for sustainability planning.

Created by community foundations.

We share one goal: improving our performance and sustainability—individually and collectively.

For community foundations, growing impact in the communities we serve begins with strong decision making. CF Insights was initiated in response to a shared hunger among U.S. community foundations for more accurate, timely, and complete information to inform our actions and drive improved performance.

Propelled by FSG.

As nonprofit consultants dedicated to social impact, FSG combines deep knowledge of the community foundation field with world-class research, strategy, and evaluation capabilities.

In partnership with the Council on Foundations' Community Foundations Leadership Team, FSG has been a driving force for CF Insights since its inception.

Acknowledgements

We would like to thank **all of the community foundations who participated in the 2010 Columbus Survey to contribute to this research.** This research study is a product of the field, for the field, and could not have been possible without the willingness of community foundations to share with one another.

We would also like to thank the **Council on Foundations' Community Foundations Leadership Team** for generously supporting CF Insights' management of the Columbus Survey.

Finally, we would like to thank the **Columbus Foundation** for conducting the hallmark community foundation survey on behalf of the field from 1988-2007.