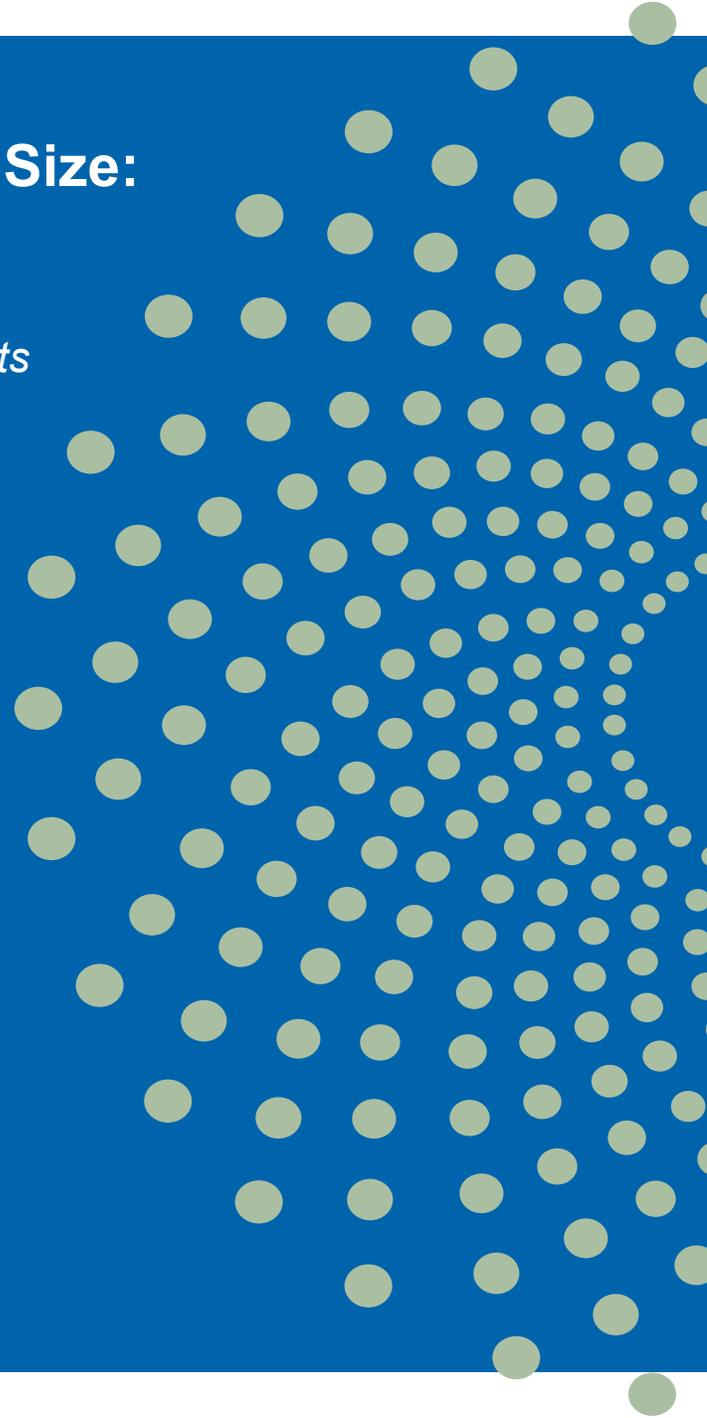


Benchmarking Beyond Asset Size: 2013 Top 100 Lists

Based on FY 2012 Columbus Survey Results



Benchmarking Beyond Asset Size: *Top 100 Lists*

“What's your foundation's asset size?” This is the most commonly asked question in the community foundation field. However, every community foundation is unique; assets represent just one way to describe how a community foundation operates. Other factors, such as grantmaking, fundraising, donor engagement, and community context all contribute to a community foundation's unique attributes and challenges.

In this publication, we highlight attributes that characterize community foundations in ways beyond asset values. 2012 Columbus Survey participants are ranked based on:

- **Most Active Grantmakers** - distribution rates, alongside percent of donor advised assets
- **Most Gifts per Capita** - gifts per capita, alongside population of community served
- **Most Activity** - total gift & grant transactions, alongside average transaction size

These rankings are not intended to give recommendations of what is 'best'. Rather, these rankings represent a new perspective on appropriate peer benchmarks for your foundation.

In addition to offering new peer group perspectives for your foundation, these rankings can be used to evaluate how your foundation's values and mission align with its ranking. Some examples of aligning values with rankings include:

Grantmaking - if your foundation is focused on channeling funds from various sources into the community or working to engage donor advisors who are active philanthropists, then a high distribution rate would be 'best'. On the other hand, low distribution rates and a lower ranking in grantmaking activity would be valued if your foundation is primarily focused on building endowment.

Transactions - higher levels of transactions may result from affiliations with community projects (fiscally sponsored), fundraising funds, or other creative fundraising vehicles such as giving cards. These strategies are aimed at increasing gifts to and grants from these funds to promote philanthropy among different populations. However, if you are cultivating larger bequests and focusing on larger, but fewer, grants in your community, you may value being ranked lower on this metric and focus more on just the transaction size.

If you are included in any of the lists, consider communicating your position to promote community philanthropy in your area.

CF Insights members can visit www.cfinsights.org to compare your foundation's performance relative to new peer sets based on these criteria.

Not included in the rankings? Consider joining the 260 community foundations that participate in the Columbus Survey. Visit www.cfinsights.org to find out how to contribute your data or how to become a CF Insights member.

Community Foundations Ranked by Most Active Grantmakers—2012 Fiscal Year End

The distribution rate is calculated by dividing the foundation's total grants by total assets (including supporting organizations) at the end of the foundation's 2012 FY. The Percent of Total Assets in Donor Advised Funds is the total amount of IRS-classified donor advised funds divided by total foundation assets.

2012 Rank	Foundation Name	Distribution Rate	Percent Total Assets Donor Advised
1	Gulf Coast Community Foundation (MS)	38%	NA
2	Community Foundation of Jackson Hole	32%	60%
3	Community Foundation of Acadiana	29%	55%
4	Telluride Foundation	25%	6%
5	Dubois County Community Foundation	21%	14%
6	Foundation For The Carolinas	20%	57%
7	Orange County Community Foundation (CA)	20%	59%
8	The Community Foundation for the National Capital Region	20%	76%
9	Omaha Community Foundation	19%	56%
10	Baltimore Community Foundation, Inc.	19%	13%
11	Greater Houston Community Foundation	19%	83%
12	Austin Community Foundation	16%	56%
13	East Bay Community Foundation	16%	53%
14	East Bay Community Foundation	16%	14%
15	Community Foundation of Greater Chattanooga, Inc.	16%	33%
16	Richmond Community Foundation	15%	NA
17	Community Foundation of Greater Memphis, Inc.	15%	56%
18	Whatcom Community Foundation	15%	25%
19	Napa Valley Community Foundation	14%	44%
20	Wichita Falls Area Community Foundation	14%	NA
21	The Community Foundation of Louisville, Inc.	14%	58%
22	The Dallas Foundation	14%	42%
23	The Greater Kansas City Community Foundation	13%	59%
24	Three Rivers Community Foundation WA	13%	NA
25	Community Foundation of Fayette County	13%	18%
26	The Community Foundation of South Alabama	13%	38%
27	Aspen Community Foundation	13%	48%
28	The Greater Cincinnati Foundation	13%	37%
29	Community Foundation Santa Cruz County	13%	34%
30	The Boston Foundation	13%	42%
31	Sioux Falls Area Community Foundation	13%	27%
32	Orcas Island Community Foundation WA	13%	12%
33	Community Foundation of New Jersey	12%	64%
34	The Community Foundation for Greater Atlanta	12%	68%
35	Communities Foundation of Oklahoma	12%	41%
36	The Community Foundation in Jacksonville	12%	57%
37	Community Foundation of Greater Des Moines	12%	39%
38	Fairfield County Community Foundation	11%	47%
39	California Community Foundation	11%	34%
40	Community Foundation of Greater Lakeland	11%	59%
41	The Community Foundation of Greater Birmingham	10%	42%
42	Community Foundation for Southern Arizona	10%	34%
43	Charlottesville Area Community Foundation	10%	57%
44	Orange County Community Foundation, Inc. (IN)	10%	11%
45	Berrien Community Foundation	10%	24%
46	Spartanburg County Foundation	10%	11%
47	Yampa Valley Community Foundation	10%	28%
48	The Community Foundation Serving Boulder County	10%	62%
49	The Dayton Foundation	10%	11%
50	The Seattle Foundation	10%	41%

Community Foundations Ranked by Most Active Grantmakers (Continued)

2012 Rank	Foundation Name	Distribution Rate	Percent Total Assets Donor Advised
51	Silicon Valley Community Foundation	10%	82%
52	Middletown Community Foundation	10%	11%
53	East Texas Communities Foundation, Inc.	10%	37%
54	Central Pennsylvania Community Endowment	10%	NA
55	St. Louis Community Foundation	10%	60%
56	Community Foundation of Central Georgia, Inc.	10%	39%
57	Community Foundation of Western Nevada	10%	51%
58	Community Foundation for Southwest Washington	10%	26%
59	Community Foundation of Greater Dubuque	9%	30%
60	The Chicago Community Trust	9%	29%
61	Williamsburg Community Foundation	9%	57%
62	Community Foundation of North Florida	9%	70%
63	The Community Foundation of Collier County	9%	35%
64	Adirondack Community Trust	9%	24%
65	Elkhart County Community Foundation	9%	14%
66	The Community Foundation for Northern Virginia	9%	14%
67	Central Indiana Community Foundation, Inc.	9%	50%
68	Triangle Community Foundation	9%	62%
69	Minnesota Community Foundation and The Saint Paul Foundation	9%	42%
70	The Alaska Community Foundation	9%	45%
71	The Miami Foundation	9%	26%
72	Delaware County Foundation	8%	29%
73	Community Foundation of the Florida Keys	8%	23%
74	The Vermont Community Foundation	8%	39%
75	The Community Foundation of the Holland/Zeeland Area	8%	20%
76	Hawaii Community Foundation	8%	27%
77	The San Francisco Foundation	8%	37%
78	Berkshire Taconic Community Foundation, Inc.	8%	25%
79	Coastal Community Foundation of South Carolina	8%	NA
80	Santa Barbara Foundation	8%	14%
81	Community Foundation of Greater Greensboro	8%	46%
82	Permian Basin Area Foundation	8%	40%
83	Community Foundation for Southeast Michigan	8%	24%
84	Community Foundation of Greater Jackson	8%	41%
85	Greater New Orleans Foundation	8%	60%
86	Community Foundation of North Central Florida	8%	76%
87	Pasadena Community Foundation	8%	NA
88	Tahoe Truckee Community Foundation	8%	29%
89	Waco Foundation	8%	11%
90	Shasta Regional Community Foundation	8%	18%
91	Community Foundation for the Alleghenies	8%	21%
92	Community Foundation of Sarasota County	8%	13%
93	San Angelo Area Foundation	8%	22%
94	Idaho Community Foundation	7%	40%
95	Community Foundation of East Central Illinois	7%	6%
96	Rochester Area Community Foundation	7%	35%
97	The Philadelphia Foundation	7%	19%
98	Gulf Coast Community Foundation	7%	14%
99	Community Foundation of the Lowcountry	7%	19%
100	Princeton Area Community Foundation	7%	23%

Community Foundations Ranked by Most Gifts per Capita—2012 Fiscal Year Ends

Gifts per capita is calculated by dividing the foundation's total gifts (including supporting organizations) by the population of the foundation's service area. The service area is defined by each community foundation.

2012 Rank	Foundation Name	Gifts Per Capita	Population of area served
1	Community Foundation of Jackson Hole	\$1,096.82	20,000
2	Marin Community Foundation	\$774.89	250,000
3	Silicon Valley Community Foundation	\$397.96	2,477,189
4	The Greater Kansas City Community Foundation	\$341.50	1,626,336
5	The Columbus Foundation	\$326.36	1,000,000
6	Harrison County Community Foundation, Inc.	\$308.79	38,000
7	Phelps County Community Foundation, Inc.	\$306.37	10,000
8	Petoskey-Harbor Springs Area Community Foundation	\$237.04	31,437
9	Telluride Foundation	\$222.63	13,000
10	Greater Salina Community Foundation	\$215.25	55,000
11	Parasol Tahoe Community Foundation, Inc.	\$194.71	20,000
12	Aspen Community Foundation	\$193.47	73,537
13	Orcas Island Community Foundation	\$173.09	5,000
14	Richland County Foundation	\$147.07	120,000
15	Shasta Regional Community Foundation	\$145.58	45,259
16	Community Foundation of the Lowcountry	\$133.41	220,000
17	Tulsa Community Foundation	\$132.99	1,500,000
18	Greater Kanawha Valley Foundation	\$121.07	500,000
19	Omaha Community Foundation	\$118.35	1,000,000
20	Spartanburg County Foundation	\$116.99	280,738
21	Community Foundation for Muskegon County	\$111.27	255,365
22	Grand Haven Area Community Foundation	\$104.69	56,000
23	The Community Foundation of Frederick County Maryland, Inc.	\$98.00	233,439
24	The Community Foundation in Jacksonville	\$97.71	1,000,000
25	Orange County Community Foundation, Inc. (IN)	\$93.93	19,969
26	The Winston-Salem Foundation	\$89.33	351,383
27	Community Foundation of Greater Des Moines	\$89.17	575,000
28	Community Foundation of Greater Greensboro	\$86.41	300,000
29	Santa Fe Community Foundation	\$85.24	268,000
30	The Community Foundation of the Holland/Zeeland Area	\$85.13	100,000
31	The Hamilton Community Foundation	\$84.47	65,000
32	Community Foundation of Greater Fort Wayne	\$81.35	358,327
33	Yampa Valley Community Foundation	\$77.33	20,000
34	Community Foundation of Greater Chattanooga, Inc.	\$66.40	307,896
35	Greater Cedar Rapids Community Foundation	\$65.71	150,000
36	San Angelo Area Foundation	\$65.05	165,000
37	DeKalb County Community Foundation	\$63.79	105,160
38	Hutchinson Community Foundation	\$60.26	68,000
39	Community Foundation of Chippewa County	\$60.16	54,000
40	Lakeshore Community Foundation, Inc.	\$59.26	80,583
41	Community Foundation Santa Cruz County	\$56.31	249,666
42	Erie Community Foundation	\$52.26	280,000
43	Community Foundation of Greater Dubuque	\$50.18	143,279
44	Community Foundation of Central Wisconsin	\$47.85	95,000
45	Charlottesville Area Community Foundation	\$47.74	200,000
46	Sioux Falls Area Community Foundation	\$46.27	233,000
47	Kalamazoo Community Foundation	\$46.19	250,000
48	Pasadena Community Foundation	\$44.95	143,667
49	Greater Houston Community Foundation	\$44.51	3,500,000
50	The Dayton Foundation	\$43.70	995,571

Community Foundations Ranked by Most Gifts per Capita (Continued)

2012 Rank	Foundation Name	Gifts Per Capita	Population of area served
51	Santa Barbara Foundation	\$42.58	405,000
52	The Findlay-Hancock County Community Foundation	\$42.51	74,000
53	Grand Rapids Community Foundation	\$42.18	500,000
54	Stark Community Foundation	\$41.44	415,000
55	Central Minnesota Community Foundation	\$41.22	300,000
56	McPherson County Community Foundation	\$40.22	29,500
57	Community Foundation for Greater Buffalo	\$39.90	1,000,000
58	The Minneapolis Foundation	\$38.63	1,000,000
59	Community Foundation for the Alleghenies	\$38.52	309,252
60	The Community Foundation of Louisville, Inc.	\$38.47	779,000
61	Berkshire Taconic Community Foundation, Inc.	\$38.31	247,331
62	Tahoe Truckee Community Foundation	\$37.75	40,000
63	Gulf Coast Community Foundation	\$37.55	550,000
64	The Cleveland Foundation	\$37.50	1,393,978
65	Community Foundation of Switzerland County Inc.	\$37.24	10,569
66	Community Foundation for the Fox Valley Region, Inc.	\$36.99	372,667
67	Permian Basin Area Foundation	\$36.23	376,672
68	Community Foundation For Monterey County	\$36.17	426,762
69	Kosciusko County Community Foundation, Inc.	\$35.33	72,000
70	The Rhode Island Community Foundation	\$34.99	1,100,000
71	Central Indiana Community Foundation, Inc.	\$34.87	1,100,000
72	Community Foundation of Acadiana	\$34.43	600,000
73	Beckley Area Foundation	\$34.01	100,000
74	Community Foundation of Western North Carolina	\$33.61	800,000
75	Grand Traverse Regional Community Foundation	\$33.32	160,000
76	Community Foundation Serving Richmond and Central Virginia	\$32.98	1,000,000
77	The Seattle Foundation	\$32.68	1,969,722
78	The Community Foundation for Greater New Haven	\$32.41	639,367
79	The Oregon Community Foundation	\$30.71	3,600,000
80	Baton Rouge Area Foundation	\$30.36	1,000,000
81	Adirondack Community Trust	\$29.70	200,000
82	Bainbridge Community Foundation	\$29.54	23,500
83	The Greater Cincinnati Foundation	\$29.38	2,100,000
84	Cumberland Community Foundation, Inc.	\$29.38	500,000
85	Lincoln Community Foundation, Inc.	\$29.23	293,407
86	Community Foundation of Greater Lakeland	\$29.23	500,000
87	Berks County Community Foundation	\$29.10	400,000
88	Community Foundation of Mount Vernon & Knox County	\$28.68	59,324
89	Community Foundation of the Ozarks	\$28.43	800,000
90	The Vermont Community Foundation	\$28.38	650,000
91	Community Foundation of Sarasota County	\$27.89	904,760
92	Community Foundation of NCW	\$27.46	125,000
93	Rochester Area Community Foundation	\$27.01	1,100,000
94	Toledo Community Foundation, Inc.	\$26.56	500,000
95	Wichita Falls Area Community Foundation	\$26.51	185,000
96	Evanston Community Foundation IL	\$26.08	74,200
97	Dubois County Community Foundation	\$25.81	42,000
98	Hancock County Community Foundation, Inc.	\$25.80	70,000
99	Foundation For The Carolinas	\$25.67	12,061,325
100	Greater New Orleans Foundation	\$25.66	1,600,000

Community Foundations Ranked by Most Activity Volume—2012 Fiscal Year Ends

Total transactions represent the number of gifts and grants processed annually (including supporting organizations). The Average Transaction size represents the total dollar value of gifts plus the total dollar value of grants divided by the total number of transactions.

2012 Rank	Foundation Name	Total Transactions (#)	Average Transaction Size
1	The Greater Kansas City Community Foundation	42,526	\$18,257
2	Communities Foundation of Texas, Inc.	24,343	\$5,446
3	Greater Houston Community Foundation	22,241	\$10,324
4	The Dayton Foundation	19,923	\$4,107
5	Austin Community Foundation	18,916	\$3,023
6	The Pittsburgh Foundation	15,749	\$7,030
7	The New York Community Trust	15,280	\$21,371
8	Silicon Valley Community Foundation	14,398	\$88,801
9	Community Foundation of the Ozarks	14,024	\$2,517
10	Minnesota Community Foundation and The Saint Paul Foundation	13,957	\$11,731
11	The Columbus Foundation	13,005	\$32,593
12	The Greater Cincinnati Foundation	12,472	\$9,940
13	The Community Foundation for the National Capital Region	12,020	\$10,374
14	Omaha Community Foundation	11,645	\$21,039
15	Foundation For The Carolinas	11,104	\$46,321
16	The Winston-Salem Foundation	10,955	\$4,747
17	The Oregon Community Foundation	10,876	\$16,417
18	Rochester Area Community Foundation	10,503	\$4,603
19	Community Foundation of Jackson Hole	10,327	\$3,356
20	Tulsa Community Foundation	10,290	\$30,817
21	Community Foundation for the Fox Valley Region, Inc.	10,127	\$2,529
22	The San Diego Foundation	10,043	\$9,230
23	The Minneapolis Foundation	9,277	\$8,786
24	California Community Foundation	8,933	\$28,976
25	The Community Foundation of Louisville, Inc.	8,866	\$8,896
26	The Community Foundation for Greater New Haven	8,753	\$4,846
27	The Seattle Foundation	8,738	\$15,331
28	The Boston Foundation	8,480	\$19,576
29	The Dallas Foundation	8,361	\$8,895
30	Community Foundation of New Jersey	8,232	\$7,430
31	North Carolina Community Foundation	8,124	\$2,912
32	The Chicago Community Trust	8,030	\$43,518
33	Community Foundation of Greater Chattanooga, Inc.	7,893	\$4,638
34	Community Foundation for Muskegon County	7,773	\$4,504
35	Oshkosh Area Community Foundation	7,718	\$1,145
36	Community Foundation of Greater Des Moines	7,493	\$10,417
37	Baltimore Community Foundation, Inc.	7,453	\$7,463
38	Santa Fe Community Foundation	7,334	\$3,662
39	Community Foundation of Southern Wisconsin, Inc.	7,311	\$747
40	Community Foundation of Greater Memphis, Inc.	7,246	\$10,204
41	Communities Foundation of Oklahoma	7,141	\$6,393
42	Berkshire Taconic Community Foundation, Inc.	7,069	\$2,528
43	The San Francisco Foundation	7,028	\$23,685
44	Oklahoma City Community Foundation, Inc.	6,971	\$6,528
45	Community Foundation for the Alleghenies	6,925	\$2,289
46	Community Foundation Serving Richmond and Central Virginia	6,872	\$11,290
47	Maine Community Foundation, Inc.	6,699	\$5,893
48	Community Foundations of the Hudson Valley	6,675	\$625
49	Hawaii Community Foundation	6,616	\$9,254
50	Arkansas Community Foundation	6,571	\$3,536

Community Foundations Ranked by Most Activity Volume (Continued)

2012 Rank	Foundation Name	Total Transactions (#)	Average Transaction Size
51	The Community Foundation for Greater Atlanta	6,389	\$31,036
52	Arizona Community Foundation	6,363	\$11,288
53	Baton Rouge Area Foundation	6,227	\$11,144
54	The Greater Milwaukee Foundation	5,989	\$9,782
55	Community Foundation of Western North Carolina	5,975	\$6,346
56	New Hampshire Charitable Foundation	5,948	\$10,462
57	Gulf Coast Community Foundation	5,608	\$6,443
58	Madison Community Foundation	5,397	\$3,437
59	Triangle Community Foundation	5,361	\$5,173
60	Community Foundation of the Great River Bend	5,216	\$3,115
61	The Community Foundation of Frederick County Maryland, Inc.	5,186	\$5,193
62	Santa Barbara Foundation	4,977	\$8,317
63	Community Foundation of Greater Greensboro	4,925	\$7,636
64	Idaho Community Foundation	4,915	\$2,795
65	Spartanburg County Foundation	4,913	\$9,291
66	Toledo Community Foundation, Inc.	4,869	\$4,814
67	The Miami Foundation	4,754	\$7,274
68	Central Indiana Community Foundation, Inc.	4,696	\$18,327
69	Orange County Community Foundation (CA)	4,596	\$14,968
70	Community Foundation for Southeast Michigan	4,555	\$19,693
71	Community Foundation of Sarasota County	4,548	\$8,783
72	The Rhode Island Community Foundation	4,542	\$15,179
73	The Cleveland Foundation	4,516	\$31,793
74	Community Foundation of Acadiana	4,484	\$8,322
75	Grand Haven Area Community Foundation	4,349	\$2,300
76	Marin Community Foundation	4,346	\$58,171
77	The Philadelphia Foundation	4,298	\$10,772
78	Community Foundation of the Lowcountry	4,276	\$7,854
79	Akron Community Foundation	4,218	\$3,856
80	Central New York Community Foundation	4,176	\$3,379
81	Kosciusko County Community Foundation, Inc.	4,169	\$1,044
82	East Bay Community Foundation	4,126	\$17,752
83	Central Minnesota Community Foundation	4,099	\$3,999
84	Sioux Falls Area Community Foundation	4,017	\$5,402
85	The Community Foundation of West Chester/Liberty	3,999	\$627
86	Fremont Area Community Foundation	3,951	\$2,917
87	Grand Rapids Community Foundation	3,937	\$8,184
88	Kalamazoo Community Foundation	3,931	\$7,056
89	The Vermont Community Foundation	3,910	\$8,309
90	San Antonio Area Foundation	3,867	\$5,754
91	Greater New Orleans Foundation	3,786	\$16,095
92	Community Foundation of Western Massachusetts	3,735	\$4,030
93	Southwest Initiative Foundation	3,660	\$1,055
94	Montana Community Foundation	3,619	\$1,397
95	Community Foundation for Greater Buffalo	3,610	\$14,765
96	The Community Foundation of the Holland/Zeeland Area	3,583	\$3,503
97	Erie Community Foundation	3,570	\$6,427
98	Chester County Community Foundation	3,508	\$1,458
99	The Community Foundation in Jacksonville	3,431	\$37,504
100	Greater Green Bay Community Foundation	3,407	\$2,526



The idea behind CF Insights is simple:

What if *each* community foundation could know what *all* community foundations collectively know?

CF Insights is a unique resource helping community foundations use information to improve decision making, performance, and sustainability. If you find this report valuable, we hope you'll join CF Insights' membership, and become part of a community that is improving access to performance data and sharing knowledge across the field. Visit www.cfinsights.org to learn more, update the database with your most recent performance data, and download tools for sustainability planning.

Created by community foundations.

We share one goal: improving our performance and sustainability—individually and collectively.

For community foundations, growing impact in the communities we serve begins with strong decision making. CF Insights was initiated in response to a shared hunger among U.S. community foundations for more accurate, timely, and complete information to inform our actions and drive improved performance.

Propelled by FSG.

As nonprofit consultants dedicated to social impact, FSG combines deep knowledge of the community foundation field with world-class research, strategy, and evaluation capabilities.

In partnership with the Council on Foundations' Community Foundations Leadership Team, FSG has been a driving force for CF Insights since its inception.

Acknowledgements

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